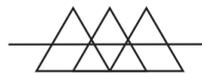


THE URBAN DWELLERS GUIDE TO

MONTANA

Is this your first rodeo? Like literally your first time at a rodeo in Montana? Well we've got the guide for you. From party etiquette to dress codes let us guide you through the nuances of Big Sky country.



The Urban Dwellers Guide To Montana

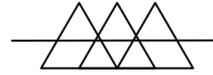
LUSIN

THE URBAN DWELLERS GUIDE TO MONTANA



BY SANTRAL LUSIN

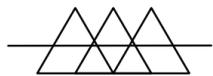
ILLUSTRATED BY VALERIE BOUTHYETTE

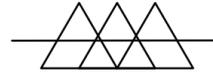


DRESS CODE

MEN put on one of your two flannel shirts, a pair of jeans, black muck boots, no scarf. Who needs a scarf when you have a beard to keep you warm.

WOMEN never leave home without your down vest and security blanket, ahh we mean black leggings.

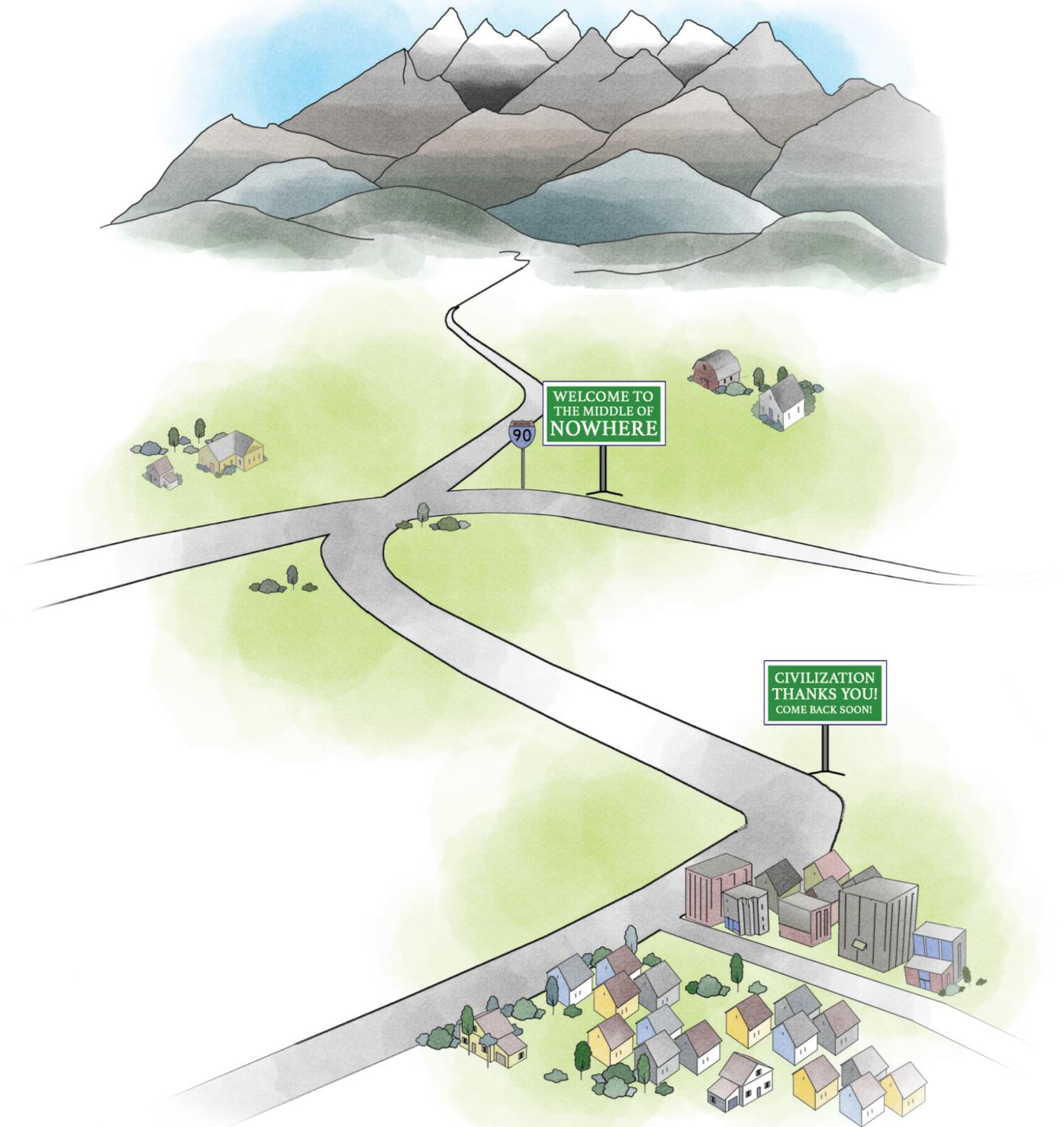
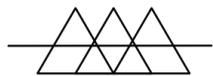


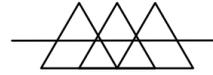


HOMESTEAD

If you live even one foot north of the freeway you are surrounded by an invisible force field that prevents your friends from venturing out to see you.

Expect guests on birthdays and moving days. That's it.





LOCALS ONLY

You know you're not a local if...it's 40 degrees out and you're wearing snow boots

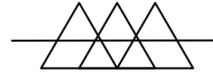
You're removing the price tag from the fly rod whilst knee deep in the river

You are the cleanest cowboy anyone has ever seen

You're wearing a fur coat and every other winter item the sales person insisted you needed



OUT & ABOUT



HIKING

Montanans come out of the womb wearing wool socks and hiking boots. They even have their own metric system for hiking.

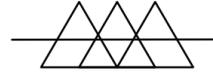
JUST AROUND THE CORNER = 6 mi

A LITTLE HIKE = 10 mi

URBAN DWELLERS BEWARE

If a local tells you that they know the perfect spot for a hike, that's code for: A straight vertical incline, 10 mile, snow at the top in July and close encounter with a bear kind of day.





MONTANA EXIT

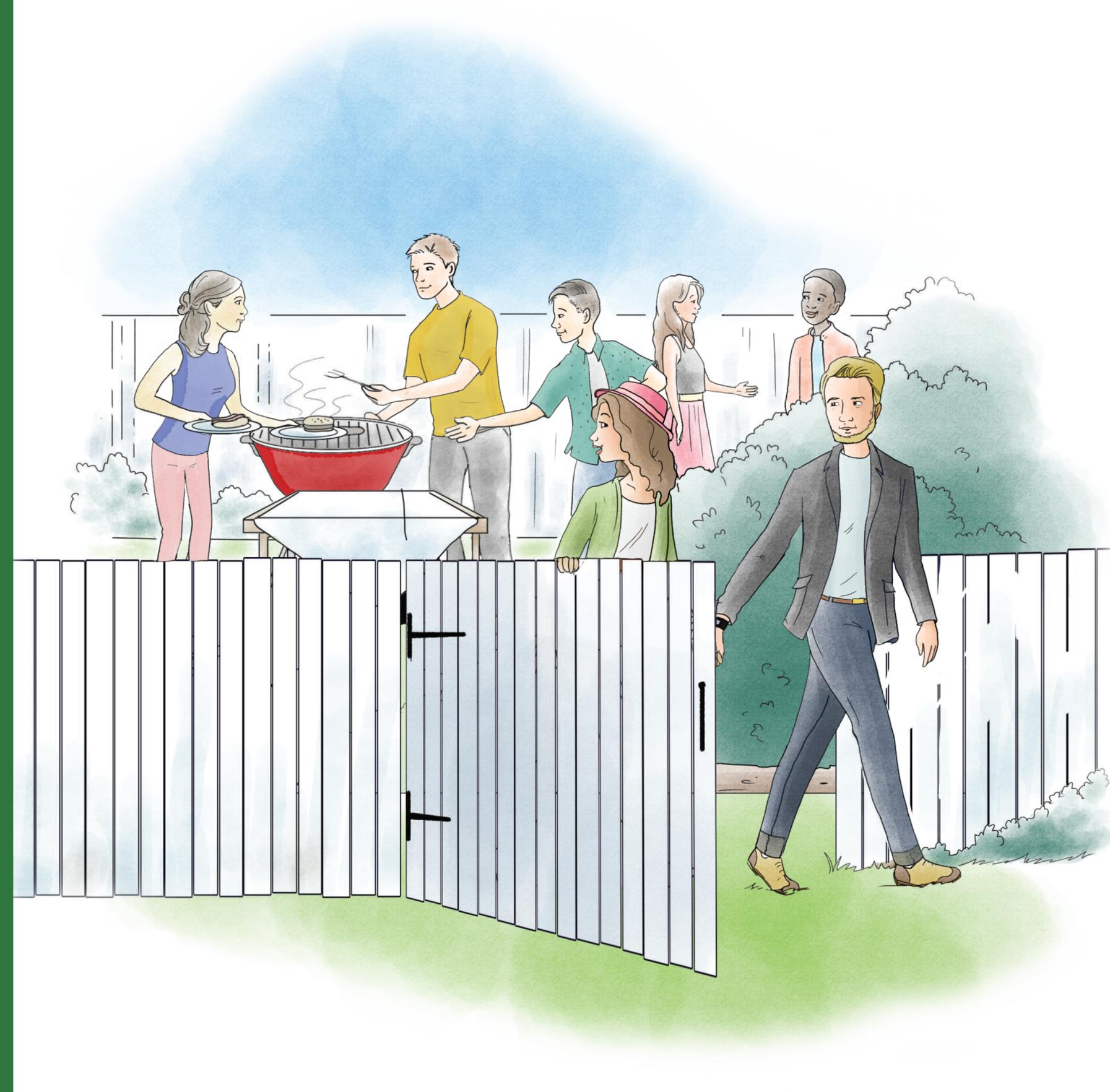
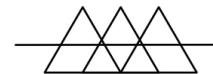
Fastest route to avoid drawn out midwestern goodbyes

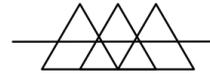
Avoid eye contact and pretend everyone you know has already left
Walk slowly. Sudden movements can be mistaken for a wave
Text the host: "Sorry we missed saying goodbye, but (insert excuse here)"

ACCEPTABLE EXCUSES

The kids were getting restless OR You looked deep in conversation and we didn't want to interrupt

You've arrived safely home. Montana Exit complete.



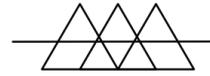


MONTANA SIX PACK

A friend brings over their favorite six pack. Granted half the cans are missing because they drank three before even leaving the house. They are not sharing the rest, but you can have the IPAs they brought, since no one likes those.

I mean seriously who brings IPAs to a party with people they actually like?!?!





ROAD SODA

INGREDIENTS: Tumblr, FAVE Alcohol, Ice, Laid back attitude and Designated Driver

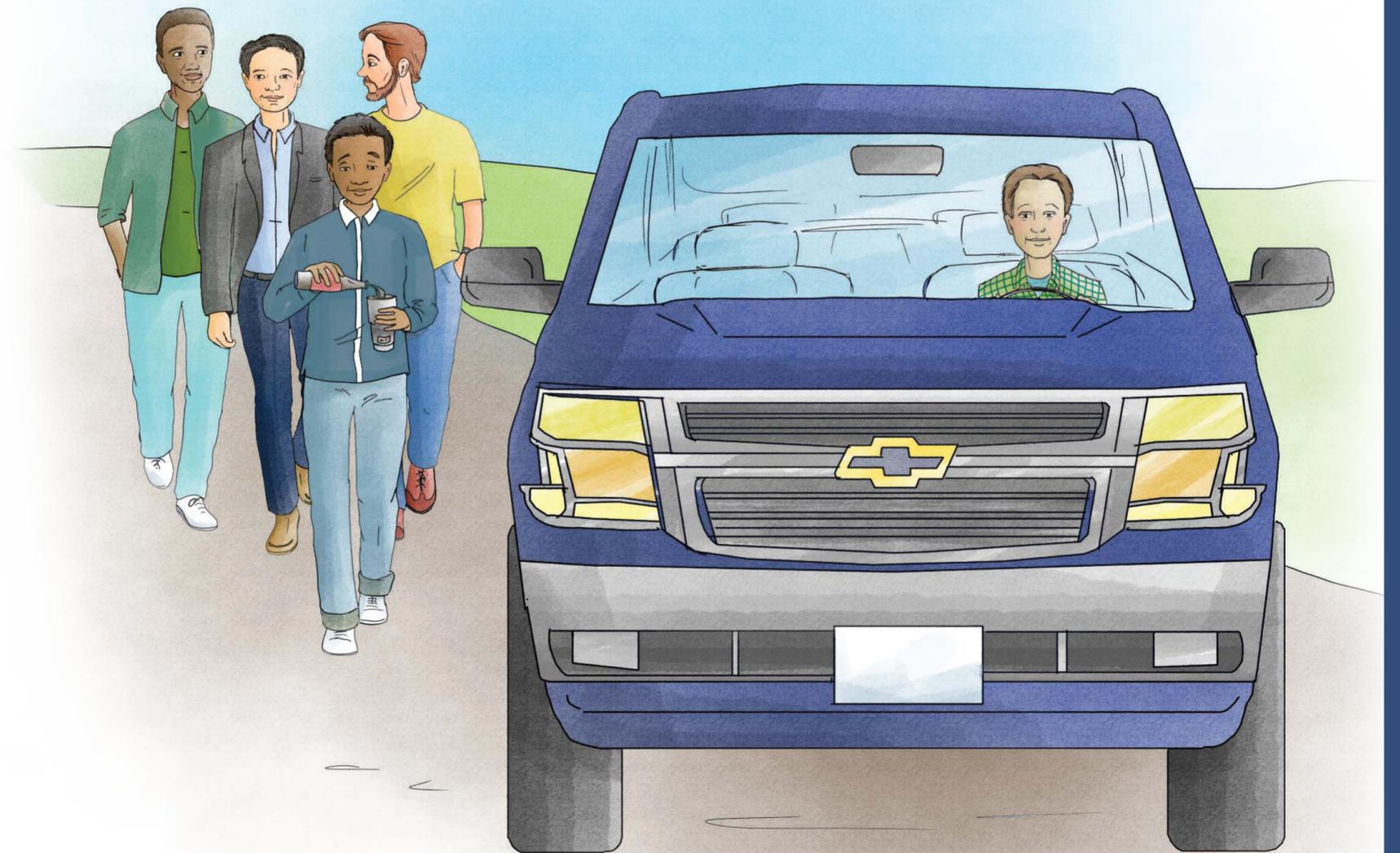
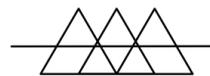
Directions: Mix drink, pour into tumblr, head to the nearest bar.

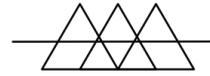
FOOTNOTES

Road Sodas are a staple of any outing. Montanans never wait until they get to the bar to drink.

NUTRITION FACTS

Zero, that we're aware of.





4 WAY STOPS

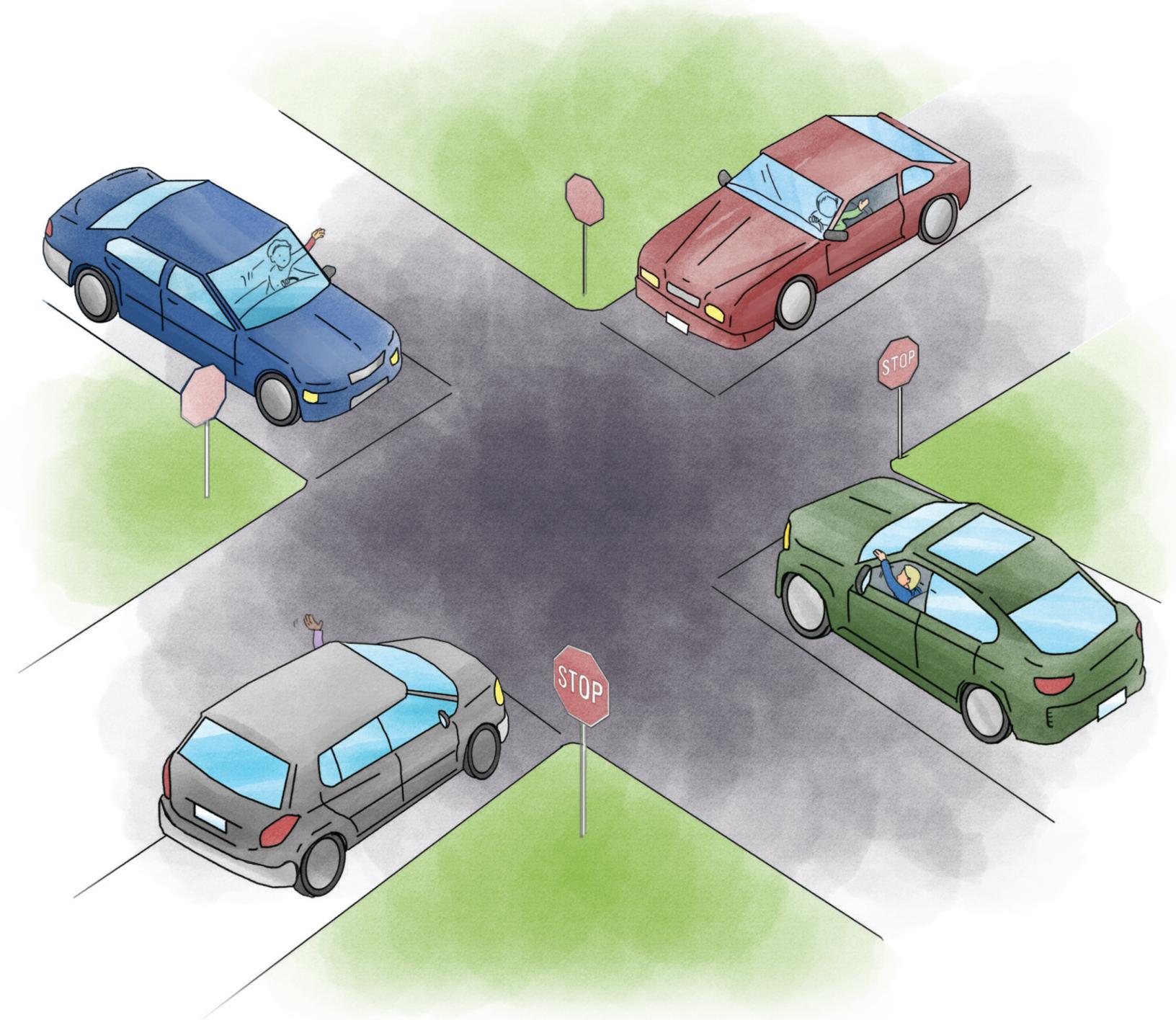
STEP ONE: Approach 4 way stop

STEP TWO: Make eye contact with the other drivers

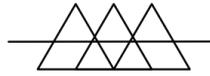
STEP THREE: Smile, wave, and mouth

“You go ahead, no you go ahead, no really you go ahead.”

STEP FOUR: Repeat steps two and three for the next 5-10 minutes.



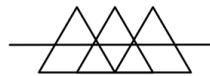
TRANSPORTATION



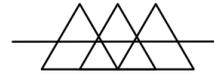
DOWNTOWN

If you're downtown and have to circle the block more than once, it's not with it.

A locals response to being asked to meet their friends downtown: "Uh, downtown there's nowhere to park. Want to just come over to our place instead?"



TRANSPORTATION



MONTANA TRAFFIC

Having more than one car in front of you at any given time.

LOCALS DON'T HONK

